Cultural Tourism And Business Opportunities For Museums | 02a480712d89f5cba40c3d7a20fb7645


Irish Tourism

According to the World Tourism Organization (UNWTO), international tourists engaging in cultural activities accounted for more than 500 million of international tourist numbers in 2017. City tourism relies on culture as a major product, providing benefits not only for interested visitors, but also for the local resident population. New trends in tourism include "experiential tourism", where the interactions between tourists and residents become a key part of the tourism experience and overall customer satisfaction. New technologies and IT applications allow tourists to design their own trip, given the presence of global companies like Trip Advisor, Booking.com, and AirBnB. This comprehensive volume explores new trends in cultural tourism, demonstrating how and why culture has become a central factor in tourism. The authors analyse a wide range of relevant issues, including: how heritage-based and cultural tourism could contribute to the sustainability of destinations; the increase of religious travels to and within Arab countries; and how cultural tourism fosters understanding among people and cultures, and could even potentially help to consolidate peace at a regional level. The book also analyses interactions between hosts (the local residents) and guests (the cultural visitors), revisiting the pioneer hippy travelling experiences in Turkey of the 1960s and how they shaped youth culture. This book will be of great interest to students and researchers of cultural tourism. The chapters were originally published in the journal Anatolia.

Cultural Heritage and Tourism

This three volume reference series provides an authoritative and comprehensive set of volumes collecting together the most influential articles and papers on tourism, heritage and culture. The papers have been selected and introduced by Dallen Timothy, one of the leading international scholars in tourism research. The third volume 'The Political Nature of Cultural Heritage and Tourism' addresses contemporary issues such as heritage dissonance, the debate on authenticity, conflict, and contested heritage. Sold individually and as a set, this series will prove an essential reference work for scholars and students in geography, tourism and heritage studies, cultural studies and beyond.

New Business Opportunities in the Growing E-Tourism Industry

'Arts, Entertainment and Tourism' is a pioneering text that, by focusing on the consumer, investigates the relationship between these 3 industries and how this relationship can be developed to its best competitive advantage. Issue-led, this text draws on appropriate disciplines rather than using one single approach, to examine issues in arts and entertainment within the framework of cultural tourism. Written to meet the needs of students studying on management courses in the arts, tourism and leisure, 'Arts, Entertainment and Tourism': * Describes the general arts and tourism background * Identifies a framework for analysis that acknowledges differing levels of interest in the arts and entertainment * Discusses the arts and entertainment that feature (past and present) in tourism * Examines the reasons why the arts and entertainment can be an asset for tourism destinations * The arts and entertainment have an interest in each other and how they go about developing the relationship * Examines the relationship: are there tourists in audiences and do the arts and entertainment attract tourists to a destination? * Evaluates the wider effects (good and bad) on both the arts and tourism * Discusses the direction of future developments by arts and tourism organizations and for future research

Tourism, Culture and Heritage in a Smart Economy

This book covers recent advances for quantitative researchers with practical examples from the social sciences. It provides essential information on important issues such as tourism, geography, history, sociology, politics, economy and sport sciences. Each chapter offers a comprehensive range of practical ideas and examples, and all topics are covered by an expert in the field in question. This volume will enable readers to realize that what they see as specific to their own discipline is, in fact, common to several different fields.

Sustainable Marketing of Cultural and Heritage Tourism

"This book presents a comprehensive and dynamic understanding of cultural tourism. It examines cultural mediators and how they help tourists appreciate foreign cultures. It also shows how tourism experiences are strategically crafted by mediators. The mediation process is complex, and the various products are mediated differently. A number of different products are investigated, including destination brand identities, "living" cultures and everyday life, art and history."

The Political Nature of Cultural Heritage and Tourism

Heritage tourism has become an increasingly significant component of the global tourism industry, particularly in countries striving to diversify away from sea, sand and sun. This growth has had profound influences on the presentation and representation of both tangible and intangible heritage within tourism context. The concept of heritage continues to evolve with its fast-changing political, economic and social surroundings. Therefore it is essential that heritage tourism engages with the new form of globalised communities and societies, which have become more assimilated to each other yet still strive to sustain their own distinctive locality. This book aims to offer a thorough critical examination and systematic evaluation of the unique dynamics of heritage and tourism development from both social sciences and management perspectives. It incorporates both global and local perspectives in theorising and managing heritage tourism. While focusing on reviewing and analysing key academic concepts and debates including authenticity, commodification, globalisation and heritage interpretation, this book also discusses and evaluates topical issues such as sustainable development, marketing strategies and digital technologies including social media. It theoretically locates heritage discourses in the analysis of heritage tourism development and management drawing on various perspectives, from tourism, heritage studies, sociology, anthropology, politics and geography to management and marketing studies. Including case studies of topical concerns, controversies and challenges it will encourage readers to develop a new and insightful understanding of the dialectical relationship between heritage and tourism development. This book is essential
Heritage Tourism

Cultural Tourism remains the only book to bridge the gap between cultural tourism and cultural and heritage management. The first edition illustrated how heritage and tourism goals can be integrated in a management and marketing framework to produce sustainable cultural tourism. The current edition takes this further to base the discussion of cultural tourism in the theory and practice of cultural and heritage management (CFM and CMH), under the understanding that for tourism to thrive, a balanced approach to the resource base it uses must be maintained. An ‘umbrella approach’ to cultural tourism represents a unique feature of the book, proposing solutions to achieve an optimal outcome for all sectors. Reflecting the many important developments in the field this new edition has been completely revised and updated in the following ways: • New sections on tangible and intangible cultural heritage and world heritage sites. • Expanded material on cultural tourism product development, the cultural tourism market and consumer behaviour, planning and delivery of exceptional experiences • New case studies and examples, both domestic and international, and empirical research in diverse regions from the United States, Europe, South East Asia, China, South Africa and the Pacific as well as from the developed world, particularly the United States, Britain, Japan, Singapore, Australia and Canada. Written by experts in both tourism and cultural heritage management, this book will enable professionals and students to gain a better understanding of their own and each other’s roles in achieving sustainable cultural tourism. It provides a blueprint for producing top-quality, long-term cultural tourism products.

International Cultural Tourism

The perceived quality of a destination’s cultural offering has long been a significant factor in determining tourist choices of destination. More recently, the need to present touristic offerings that include cultural experiences and heritage has become widely recognised, that this aspect of the tourism experience is an important differentiator of destinations, as well as being amongst the most manageable. This has also led to an increase in the management of such experiences through special exhibitions, events and festivals, as well as through ensuring more routine and controlled access to heritage sites. Reflecting the increasing application of cultural heritage as a driver for tourism and development, this book provides for the first time a cohesive volume on the subject that is theoretically rich, practically applied and empirically grounded. Written by expert scholars and practitioners in the field, the book covers a broad range of theoretical perspectives of cultural heritage tourism; regeneration, policy, stakeholders, marketing, socio-economic development, impacts, sustainability, volunteering and ICT. It takes a broad view, integrating international examples of sites, monuments as well as intangible cultural heritage, motor vehicle heritage events and modern art museums. This significant book furthers knowledge of the theory and application of tourism within the context of cultural heritage and will be of interest to students, researchers and practitioners in a range of disciplines.

Arts, Entertainment and Tourism

Cultural tourism is nowadays considered the fastest growing market in tourism. The research was obtained to gain further insight about cultural tourists. The study explored cultural tourists in Portugal through investigating the profile, motivations and levels of interest of cultural tourists, in the specific case of Silves. Silves is a small town in the Algarve region, and as the former Capital of the Algarve in the period when the Arabs were ruling, the town is left with Arabic Heritage. The literature of cultural tourism revealed that further research is needed about the relation between the dependent variable of socio-demographics/trip characteristics and motivation and preferences for behavioural items of the cultural tourists. A combination of primary and secondary research has been applied in order to examine the topic, achieve the objectives and test the hypotheses. For the primary research, a survey was carried out at the site of Silves in Portugal, whereby altogether 196 valid surveys were obtained.

Recent Advances in Social Sciences

This book presents strategies and models for cultural heritage enhancement from a multidisciplinary perspective. It discusses identifying historical, current and possible future models for the revival and enhancement of cultural heritage, taking into consideration three factors - respect for the inherited, contemporary and sustainable future development. The goal of the research is to contribute to the enhancement of past cultural heritage renovation and enhancement methods, improve the methods of spatial protection of heritage and contribute to the development of the local community through the use of cultural, and in particular, architectural heritage. Cultural heritage is perceived primarily through conservation, but that comes with limitations. If heritage is perceived and experienced solely through conservation, it becomes a static object. It needs to be made an active subject, which implies life in heritage as well as new purposes and new life for abandoned heritage. Heritage can be considered as a resource that generates revenue for itself and for the sustainability of the local community. To achieve this, it should be developed in accordance with contemporary needs and technological achievements, but on scientific, based and professional criteria and on sustainable models. The research presented in this book is based on the approach of Heritage Urbanism in a combination of experiments (case studies) and theory.

Cultural Heritage in Migration

Examine cultural tourism issues from both sides of the industry! Unique in concept and content, Cultural Tourism: The Partnership Between Tourism and Cultural Heritage Management examines the relationship between the sectors that represent opposite sides of the cultural coin. While tourism professionals assess cultural assets for their profit potential, cultural heritage professionals judge the same. This book presents strategies and models for cultural heritage enhancement from a multidisciplinary perspective. It discusses identifying historical, current and possible future models for the revival and enhancement of cultural heritage, taking into consideration three factors - respect for the inherited, contemporary and sustainable future development. The goal of the research is to contribute to the enhancement of past cultural heritage renovation and enhancement methods, improve the methods of spatial protection of heritage and contribute to the development of the local community through the use of cultural, and in particular, architectural heritage. Cultural heritage is perceived primarily through conservation, but that comes with limitations. If heritage is perceived and experienced solely through conservation, it becomes a static object. It needs to be made an active subject, which implies life in heritage as well as new purposes and new life for abandoned heritage. Heritage can be considered as a resource that generates revenue for itself and for the sustainability of the local community. To achieve this, it should be developed in accordance with contemporary needs and technological achievements, but on scientific, based and professional criteria and on sustainable models. The research presented in this book is based on the approach of Heritage Urbanism in a combination of experiments (case studies) and theory.
assets for their intrinsic value. Sustainable cultural tourism can only occur when the two sides form a true partnership based on understanding and appreciation of each other's merits. The authors--one, a tourism specialist, the other, a cultural heritage management expert--present a model for a working partnership with mutual benefits, integrating management theory and practice from both disciplines. Cultural Tourism is the first book to combine the different perspectives of tourism management and cultural heritage management. It examines the role of tangible (physical evidence of culture) and intangible (continuing cultural practices, knowledge, and living experiences) heritage, describes the differences between cultural tourism products and cultural heritage assets, and develops a number of conceptual models, including a classification system for cultural tourists, indicators of tourism potential at cultural and heritage assets, and assessment criteria for cultural and heritage assets with tourism potential. Cultural Tourism examines the five main constituent elements involved in cultural tourism: cultural and heritage assets in tourism sites such as the Royal Palace in Bangkok, the Cook Islands, and Alcatraz Prison in San Francisco. tourism–what it is, how it works, and what makes it a success five different types of cultural tourists consumption of products, value adding, and commodification integrating the first four elements to satisfy the tourist, meet the needs of the tourism industry, and conserve the intrinsic value of the asset Tourism and cultural heritage management professionals have mutual interests in the management, conservation, and presentation of cultural and heritage assets, the two sectors operate on parallel planes, maintaining an uneasy partnership with surprisingly little dialogue. Cultural Tourism provides professionals and students in each field with a better understanding of their own roles in the partnership, bridging the gap via sound planning, management, and marketing to produce top-quality, long-lasting cultural tourism products. Now translated into simplified Chinese.

The Impact of Culture on Tourism

Innovative tourism industry leader Rosemary Rice McCormick guides the reader through the basics of marketing and tourism know-how for museum store managers and other museum and heritage marketing professionals. Packed with valuable ideas and case studies, you will learn how to build your business in the fast-growing, global tourism market, increase museum visitation and museum store sales, leverage business partnerships and tap into that “drive market” that comprises 85% of US travelers. This valuable resource is a must for all those in the business of connecting people with the cultural wealth of our museums and parks. The book received a 2011 SASI-ONE Gold Award.

Marketing Cultural and Heritage Tourism

This is a critical introduction to the relations between tourism, tourists, and tourism spaces. It fuses economic and cultural perspectives to explain how tourism is dependent on place and space, while at the same time as defining those places and spaces. Examining different levels of scale - from local to global - Tourism and Tourism Spaces is informed by the discussion of three key processes: - production and consumption of tourist spaces - construction and commodification of tourist experiences - production and commodification of tourist spaces. Each chapter engages with different theoretical perspectives; is illustrated with comparative examples and case studies; uses tables, boxes and figures throughout; and concludes with a summary. An integrated and systematic review of a range of theoretical positions - that integrates economic and cultural - Tourism and Tourism Spaces will be a key resource for students of geography, sociology, management studies, hospitality studies, and leisure studies.

Cultural Tourism in the Wake of Web Innovation: Emerging Research and Opportunities

International Cultural Tourism: management, implications and cases provides a comprehensive exploration of the management, operations and marketing of cultural tourism attractions and resources in a global context. Topics explored include: * For the first time, an evaluation of the use and transformational impact of global media and new ICT in the management and marketing of cultural tourism attractions and resources. * The changing nature of the global cultural tourism marketplace (including demand, supply, product development and political changes). * Consumer behaviour, profiles and motivations of cultural tourists. * Environmental performance, management and wider issues of social and cultural sustainability. Written by a team of contributors from Australia, Hong Kong, UK, US, Canada, Mexico, Portugal, South Africa and Finland, this text provides a thoroughly global insight into the issues and techniques involved in the successful management and marketing of cultural attractions. * An overview of the way in which cultural tourism resources and attractions are managed and marketed in a global context. * Analysis of the demand, profiles and motivation of tourists * An investigation of the transformational and dynamic impacts of new technologies on cultural resources and products * International contributor team provide case studies from first-hand experience and research.

Managing Heritage and Cultural Tourism Resources

The Impact of Culture on Tourism examines the growing relationship between tourism and culture, and the way in which they have together become major drivers of destination attractiveness and competitiveness.

Cultural Urban Heritage

Cultural tourism, domestic and international, is comprised of travel that takes people out of their usual environments and focuses on activities that are related to the cultural aspects of an area. Rapid progress in technology, especially the advancement of mobile applications, has changed various aspects of travel, especially in areas such as transportation. Cultural Tourism in the Wake of Web Innovation: Emerging Research and Opportunities is an essential scholarly book that examines revolutionary changes taking place in the field of cultural tourism that are a result of the applications of web-based and other information technologies including Web 2.0 innovations, locational technologies, and digital imaging. It features a wide range of topics such as economic development, mobile applications, and green development, and is intended for use by hotel management, travel agents, event organizers and planners, airline managers, academicians, researchers, students, and professionals in the tourism and hospitality industry.

Heritage Tourism Beyond Borders and Civilizations

Cultural Tourism in a Digital Era

This three volume reference series provides an authoritative and comprehensive set of volumes collecting together the most influential articles and papers on tourism, heritage and culture. The papers have been selected and introduced by Dallen Timothy, one of the leading international scholars in tourism research. The second volume 'The Heritage Tourist Experience' focuses on the nature of the heritage experience and the demands of heritage tourism, and managing visitors and their experiences. Sold individually and as a set, this series will prove an essential reference work for scholars and students in geography, tourism and heritage studies, cultural studies and beyond.

Cultural Tourism

This book gathers the best papers presented at the 11th Tourism Outlook Conference, held in Erkisehir, Turkey, from 3 to 5 October 2018. Covering various aspects of heritage and its effects on tourism issues, the contributions provide a multidisciplinary perspective on emerging issues and challenges in the area. The book also analyzes both the tangible and intangible properties of natural, cultural, and historical heritage and how these relate to influence tourism, and evaluates the importance and role of heritage in tourism destinations and products. By providing a platform for cross-disciplinary dialogues, the integrate research and insights from diverse geographical, sectoral
and institutional perspectives, the book allows readers to gain a better understanding of heritage tourism.

**Contemporary Issues in Cultural Heritage Tourism**

The growing market of tourism in Asian countries has caused significant changes to the economy, transportation, and safety for citizens. With the ubiquity of tourism, there is now an increasing need for resources to assist in the challenges that arise. Tourism and Opportunities for Economic Development in Asia is a key resource on the priorities, challenges, and strategies in the globalized economy of the Asian tourism market. Highlighting multidisciplinary studies on cultural tourism, gastronomy, and hospitality management, this publication serves as an ideal reference source for academicians, researchers, politicians, policy makers, and information technology directors actively involved in the tourism industry.

**Culture and Cultures in Tourism**

Responding to the dual pressures of globalization and economic downturn, communities across the world formerly driven by agriculture and industry are increasingly turning toward tourism as an economic mainstay. In order for industry leaders to compete with the efforts of competitors and savvy marketers, new business models must be defined which allow for the incorporation of e-tourism tools and expansion into the global marketplace. New Business Opportunities in the Growing E-Tourism Industry offers case studies and research that highlights the impact of globalization on travel and tourism and offers solutions to potential problems. Targeting an audience of researchers and business professionals, this volume brings together a diverse international body of scholars and researchers to provide a holistic perspective of future developments in the e-tourism industry. This volume compiles the research and perspectives of researchers and industry professionals, uniting a variety of topics including medical tourism, traffic-management, route-planning, virtual museums, digital spot-hunting via film-mosaic, and tourism for the elderly and disabled.

**Cultural Tourism**

This book explores the ways in which information and communication technologies (ICTs) offer a powerful tool for the development of smart tourism. Numerous examples are presented from across the entire spectrum of cultural and heritage tourism, including art, innovations in museum interpretation and collections management, cross-cultural visions, gastronomy, film tourism, dark tourism, sports tourism, and wine tourism. Emphasis is placed on the importance of the smart destinations concept and a knowledge economy driven by innovation, creativity, and entrepreneurship. New modes of tourism management are described, and tourism products, services, and strategies for the stimulation of economic innovation and promotion of knowledge transfer are outlined. The potential of diverse emerging ICTs in this context is explored, including location-based services, Internet of things, smart cities, mobile services, gamification, digital collections and the virtual visitor, social media, social networking, and augmented reality. The book is edited in collaboration with the International Association of Cultural and Digital Tourism (IACuDiT) and includes the proceedings of the Third International Conference on Cultural and Digital Tourism.

**Tourism and Opportunities for Economic Development in Asia**

This book reviews the cultural tourism market in Europe from a survey carried out in 1997. It analyzes the way in which cultural attractions are produced for, and used by, cultural tourists and how such cultural attractions as museums, art galleries, monuments and heritage attractions are marketed.

**Tourism and Leisure Behaviour in an Ageing World**

This book examines the authenticity of heritage tourism by using a resilient smart systems approach. It discusses the emerging trends in cultural tourism and outlines, in a detailed manner, their significance in negotiating authenticity in tourism experience. Authentication of authenticity is an evolving, less-researched field of inquiry in heritage tourism. This book advances research on this subject by exploring different authentication processes and scrutinizes their resilience in building transformative heritage tourism pathways. It offers a kaleidoscopic view of the manner authenticity has evolved over the last several decades by observing a broad spectrum of cultural expressions. The evolution and meaningfulness of negotiated authenticity is identified and discussed in the context of pre-, intra- and post-pandemic times. This book focuses on the moral and existentialist trajectories or authenticity and the notion of self-authentication. It proposes a smart resilient authentication model to delicately negotiate the objective and self-dimensions of authenticity in transformative times. Furthermore, by sharing examples of best practices, it offers unique insights on how authenticity is authenticated and mediated via digital platforms and artificial intelligence. This book offers novel perspectives on negotiated authenticity and its authentication in heritage tourism and will appeal to both practitioners and students/scholars in Heritage studies; Design and Innovation; Tourism Studies; Geography and Planning across North America, Europe, and East-Asian countries.

**Cultural Tourism**

At a time of increasing city competition, national capitals are at the forefront of efforts to gain competitive advantage for themselves and their nation, to project a distinctive and positive image and to score well in global city league tables. They are frequently their country’s main tourist gateway, and their success in attracting visitors is inextricably linked with that of the nation. They attract not just leisure visitors; they are especially important in other growing tourism markets, for example, as centres of power they feature strongly in business tourism, as academic centres they are important for educational tourism, and they frequently host global events such as the Olympic Games. And there are more of them: first, the number of capitals has grown as the number of nation-states has increased and, secondly, pressures for devolution mean more cities are seeking national capital status, even when they are not at the head of independent states. We need to understand tourism in capitals better - but there has been little research in the past. This book develops new insights as it explores the phenomenon of capital city tourism, and uses recent research to examine the appeal of ‘capitalness’ to tourists, and explore developments in capitals across the world. This book was published as a special issue of Current Issues in Tourism.

**Conservation and Promotion of Heritage Tourism**

The book first explains the dynamics of cultural heritage with its authenticity underpinnings, marketing, and tourism, and proposes a strategic praxis drawn from core sustainable principles.

**Mobilizing Community Entrepreneurial Spirit: A Guide for Implementing Community-Based Cultural Tourism**

The internet as a platform for facilitating human organization without the need for organizations has, through social media, created new challenges for cultural heritage institutions. Challenges include but are not limited to: how to manage copyright, ownership, orphan works, open access to heritage representations, cultural heritage artefacts, information as a commodity or information as public domain, sustainable preservation, attitudes towards openness and much more. Participatory Heritage uses a selection of international case studies to explore these issues and demonstrates that in order for personal and community-based documentation and artefacts to be preserved and included in social and collective histories, individuals and community groups need the technical and knowledge infrastructures of support that formal cultural institutions can provide. In other words, both groups need each other. Divided into
three core sections, this book explores: - Participants in the preservation of cultural heritage; exploring heritage institutions and organizations, community archives and group - Challenges; including discussion of giving voices to communities, social inequality, digital archives, data and online sharing - Solutions; discussing open access and APIs, digital postcards, the case for collaboration, digital storytelling and co-designing heritage practice. Readership: This book will be useful reading for individuals working in cultural institutions such as libraries, museums, archives and historical societies. It will also be of interest to students taking library, archive and cultural heritage courses.

**Tourism and Tourism Spaces**

Provides a brief historical overview of tourism, but delves deeper to discuss emerging trends, consumer types, and looks at the way the industry is itself changing and developing. Companion text: Tourism Dynamics.

**Tourism Business Frontiers**

Stay ahead of your customers as their service expectations change! In Current Issues and Development in Hospitality and Tourism Satisfaction, experts from the field explore customer satisfaction strategies, examining both the long-term and short-term results. This vital tool shows you new and effective approaches for understanding customer satisfaction and providing quality service at all levels of the hospitality and tourism industry. Hospitality and tourism faculty and students as well as professionals will find this book useful for improving and providing quality service management. This book illustrates the complex relationship between consumer and service provider, offering practical advice and techniques for maximizing consumer contentment. Current Issues and Development in Hospitality and Tourism Satisfaction contains models for meeting—and even surpassing—consumer expectations to increase the value of the customer’s experience. This essential resource includes various methods for managers to anticipate consumer needs and perceptions, reducing dissatisfaction. This book helps you: incorporate existing and alternative measurements of satisfaction measure and improve service quality create and maintain social interaction linkages between staff and customer identify the destination performance of your hotel and other destinations or attractions evaluate consumer satisfaction with lodging services increase cross-cultural service satisfaction and much more! Tables and figures throughout the text help demonstrate the strategies, and bibliographies at the end of each chapter offer further reading. While there are other books that focus on customer satisfaction, Current Issues and Development in Hospitality and Tourism Satisfaction is rare in that it covers satisfaction issues as they apply to both hospitality and tourism.

**Issues in Cultural Tourism Studies**

This book covers the entire spectrum of cultural and digital tourism and presents the latest findings, examples and cases, highlighting innovations for the tourism industry from both an academic and a practical point of view. The book invites readers to discover ongoing developments and recent trends in fields like heritage and museum management; sports tourism; tourism economics and policy; e-marketing and e-business; and many other fields, making it of value to researchers in tourism management, practitioners and policymakers alike. The book was edited in collaboration with the International Association of Cultural and Digital Tourism - IACuDiT - and includes the proceedings of the First International Conference on Cultural and Digital Tourism.

**The Heritage Tourist Experience**

"One of the most salient forms of modern-day tourism is based on the heritage of humankind. The majority of all global travel entails some element of the cultural past, as hundreds of millions of people visit cultural attractions, heritage festivals, and historic places each year. The book delves into this vast form of tourism by providing a comprehensive examination of its issues, current debates, concepts and practices. It looks at the social, physical and economic impacts, which cause destinations, site managers and interpreters to consider not only how to plan and manage resources but also how to portray the past in ways that are acceptable, accurate, accessible and politically relevant. In the process, however, the depth of heritage politics, the authenticity and inauthenticity of place and experience, and the urgent need to protect living and built cultures are exposed. The book explores these and many other current issues surrounding the management of cultural resources for tourism. In order to help students relate concepts to real-world situations it combines theory and practice, is student learning oriented, is written accessibly for all readers and is empirically rich."--Pub. website.

**Cultural Tourism Business Development**

This volume provides an accessible overview of cultural tourism in southern Africa. It examines the utilisation of culture in southern African tourism and the related impacts, possibilities and challenges from deep and wide-ranging perspectives. The chapters use case studies to showcase some of the cultural tourism which occurs in the region and link to concepts such as authenticity, commodification, the tourist gaze and powerlessness, heritage, sustainability and sustainable livelihoods. The authors scrutinise both positive and negative impacts of cultural tourism throughout the book and explore issues including the definition of community, ethical considerations, empowerment, gender, participation and inequality. The book will be a useful resource for students and researchers of tourism, geography, anthropology and cultural studies.

**Cultural Tourism and Tourism Cultures**

Tourism and Leisure Behaviour in an Ageing World, based on Ian Patterson's previously published Growing Older, provides an overview of the latest research concerning tourist behaviour and leisure needs of baby boomers, seniors, and older adults. With an increasingly ageing population, industry interest has intensified and there has been a corresponding explosion in related research activity.

**Cultural Tourism in Southern Africa**

The extensively revised second edition of Issues in Cultural Tourism Studies provides a new framework for analyzing the complexity of cultural tourism and its increasing globalization in existing as well as emergent destinations of the world. The book will focus in particular on the need for even more creative tourism strategies to differentiate destinations from each other using a blend of localized cultural products and innovative global attractions. The book explores many of the most pertinent issues in heritage, arts, festivals, indigenous, ethnic and experiential cultural tourism in urban and rural environments alike. This includes policy and politics; impact management and sustainable development; interpretation and representation; marketing and branding; and regeneration and planning. As well as exploring the inter-relationships between the cultural and tourism sectors, local people and tourists, the book provides suggestions for more effective and mutually beneficial collaboration. New edition features include: an increased number of topical case studies and contemporary photographs which serve to contextualize the issues discussed a re-orientation towards global rather than just European issues three brand new chapters on The Geography of Cultural Tourism, The Politics of Global Cultural Tourism, and The Growth of Creative Tourism an extensively revised chapter on Experiential Tourism. At the interface between the global and the local, a people-centred approach to planning and development is advocated to ensure that benefits are maximized for local areas, a sense of place and identity are retained, and the tourist experience is enhanced to the full. The text is unique in that it provides a summary and a synthesis of all of the major issues in global cultural tourism, which are presented in an accessible way using a diverse range of international case studies. This is a beneficial and valuable resource for all tourism students.
Cultural Tourism: Case Study Portugal

Culture and heritage tourism provide an important direction in sustainable funding and tourism. Assessing the potential of cultural and heritage assets, including physical and experiential values, is crucial for the sustainability of tourism attractions and regional development. Conservation and Promotion of Heritage Tourism is a collection of innovative methods and applications to utilize historical resources to increase tourism for long-term economic security and advancement. Highlighting a range of topics including cultural tourism, community development, and tourism branding, this book is ideally designed for historians, city planners, curators, business professionals, educators, engineers, managers, tourism researchers, graduate-level students, policymakers, and academicians seeking current research on the connections between culture, conservation, sustainable development, and tourism.

Current Issues and Development in Hospitality and Tourism Satisfaction

Tourism in National Capitals and Global Change

Participatory Heritage

For many years Ireland has been a popular tourist destination and tourism has been one of the most significant social, economic and cultural forces in Irish society. Irish Tourism: Image, Culture and Identity engages with major national and international debates on contemporary tourism through cutting-edge research. The book explores the multi-faceted nature of this important phenomenon, drawing on current work in sociology, cultural studies, ethnography, and language studies. For those who theorise about tourism and those who make practical day-to-day decisions on tourism policy, Irish Tourism will provide invaluable insights into historical and contemporary tourist representations, practices and impacts. In addressing issues such as the relationship between the local and the global in tourist settings, the construction of tourist imagery and products, and the development of tourism policy, contributors to Irish Tourism offer an innovative and critical analysis of the impact of global tourism on a small country. This book will be indispensable reading for students and scholars in Tourism Studies and Irish Studies and will also be essential for students of sociology, cultural studies, geography, languages and anthropology.

Resilience, Authenticity and Digital Heritage Tourism

This three volume reference series provides an authoritative and comprehensive set of volumes collecting together the most influential articles and papers on tourism, heritage and culture. The papers have been selected and introduced by Dallen Timothy, one of the leading international scholars in tourism research. The first volume 'Managing Heritage and Cultural Tourism Resources' deals primarily with issues of conservation, interpretation, impacts of tourism and the management of those impacts. Sold individually and as a set, this series will prove an essential reference work for scholars and students in geography, tourism and heritage studies, cultural studies and beyond.

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